



# Travel Off Path



WWW.TRAVELOFFPATH.COM

## 120K

SOCIAL FOLLOWERS

## 119,000

VISITORS PER MONTH

UPDATED JAN 1 2020

## 42

DOMAIN AUTHORITY

## REACH

# 500,000

POTENTIAL MONTHLY REACH

## ABOUT US

We're Trevor and Kashlee. We sold our house and 90% of our belongings, all to be able to see the world. We travel across the globe celebrating lesser known destinations and collect experiences instead of things.

## ABOUT 'TRAVEL OFF PATH'

Our popular travel blog has become a leading source of travel based information and inspiration for over 100,000 people every single month. We deliver breaking travel news, in-depth destination guides and useful blogs to help our audience see more of the world.

## SOCIAL MEDIA



91K Followers:  
[@TravelOffPath](#)

10K Friends  
[Personal FB Profiles](#)

1.2K Members  
[Private Travel Group](#)

### PINTEREST

168K Monthly Views

### YOUTUBE

4K Monthly Views

### STORIES

3K Daily Views



32K Followers  
[@TrevorKucheran](#)

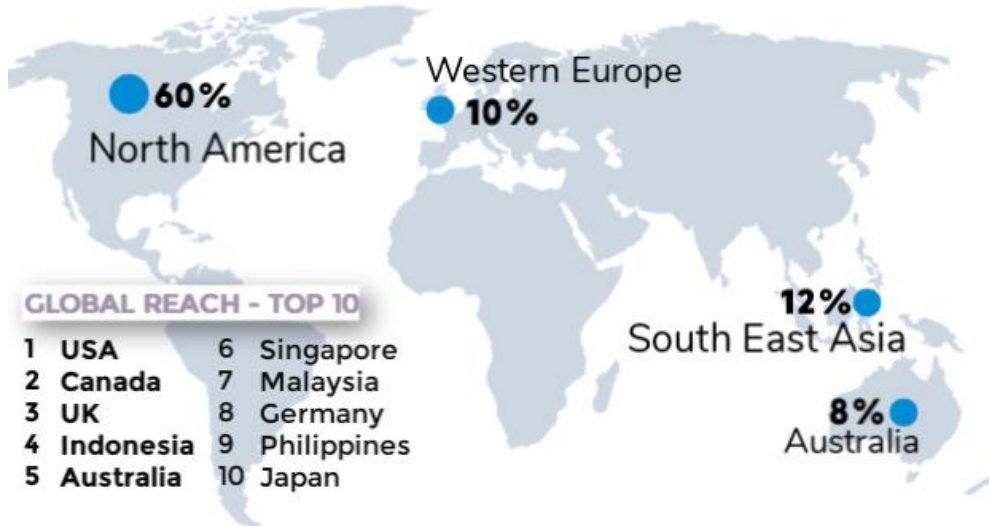
18K Followers  
[@TravelOffPath](#)

10K Followers  
[@Kashlee\\_K](#)



# Travel Off Path

TravelOffPath.com is viewed in over 75 countries



## MOST REQUESTED CONTENT

- Where to Stay
- Travel Guides
- Luxury For Less
- Digital Nomad Life
- Full Time Travel
- Unique Hotels
- Bucket List Ideas
- Experiences Over Things
- How To Travel More
- Off The Beaten Path Ideas

# 62%

FEMALE

# 30-45

LARGEST AGE RANGE

# 60%

READERS FROM NORTH AMERICA

## WHO THEY ARE

Wanderlusts and Travel Addicts

When they aren't travelling, they are planning and saving for their next adventure. They spend hours a day on social media, consuming mostly travel based content

## THEY WANT MORE

REAL CANDID CONTENT

Less polished, more valuable content was the #1 demand from our audience in 2019

## HOW WE CAN WORK TOGETHER

### Guest Posts or Blogs

Candid Photography & Video

### Travel Product or Service Reviews

Long Term Ambassadorship

### Press or FAM Trips

Sponsored Social Posts

### Social Media Takeovers

Contests and Giveaways

### Social Media Campaigns

Undercover Hotel Audit

### Hotel Review and Promotion

Airline, Rail or Sea Promotions



Travel Off Path

BRANDS WE'VE WORKED WITH



VILLA PREMIERE  
BOUTIQUE HOTEL & ROMANTIC GETAWAY  
PUERTO VALLARTA



ARDEN COVE



JNTO Japan National  
Tourism Organization



FEATURED IN

